

MINUTES

White County Agricultural Association Meeting Saturday, January 26, 2019 12:30pm 4-H Building, Reynolds, IN

Work Session – A work session was held at 9:00am. An introduction of members and officers was completed as well as discussion regarding committees and expectations of members. A break out session for committees occurred later in the session followed by a lunch. The Ag Association meeting was held at the conclusion of the work session/lunch.

Present – Chad Dahlenburg, Cindy Campbell, Bill Geisler, Rodney Hornback, Phil Hunt, Sara Shelton, Laura Chapman, Cindy Griffin, Vivian Hornback, Rodney Hall, April Hall, Joe Demerly, Trent Hall and Samantha Foutch

Absent – Baily Tanner, Brandon Bell, Suzette Alma, Luke Furrer, Jon Tebo, Kevin Kelley, Mark Helms, Brandon Foutch, Julie Williams and Marleta Misch

Guests Present – Randy Freshour

Call to Order – Joe Demerly, President, called the meeting to order at 12:33pm.

Secretary's Minutes – On a motion by Cindy Griffin and seconded by Cindy Campbell, the minutes of the November 7, 2018, meeting were approved as written.

Treasurer's Report – Cindy Griffin presented the Treasurer's report as Kevin Kelley was not present. The report presented was from the end of the 2018 year. Joe discussed how Kevin wants to break down the Treasurer's report into categories for each committee. On a motion by Phil Hunt and seconded by Bill Geisler, the report was approved as presented.

Jr. Leader Report – Suzette Alma has stepped up to take over leading the Jr. Leader program and Cindy Campbell as offered to help as well. The next scheduled meeting is set to be held on January 28, 2019, at the Twin Lakes High School Cafeteria. If cancellation of the meeting were to occur due to weather, then the next meeting would be held in February. Contact has already been made with the Food Pantry as well as quotes for T-Shirts. Right now there are 22 members enrolled in Jr. Leaders. The Jr. Leaders program is for members who are in 7th – 12th grade and it was encouraged to reach out to potential new members.

4-H Enrollment Update – Andrew Westfall – At this time there are 523 4H members enrolled. Andrew commented how these numbers represent the county being on track compared to past years, and the hope is to have 700+ members by fair time. There are currently 119 volunteers signed up. Online enrollment has closed, however, members and volunteers may still sign-up at the Extension office.

Committee Reports

• Grounds

- **Antique Tractors** – Randy Freshour reported the Antique Tractors have been looking at quotes for concrete to complete concrete floors in their area. Joe Demerly spoke with Don Wright and the Antique Tractors were able to receive money from the Tippecanoe County Tractor Club. Don felt there might be a need for some money from the Ag. Association, and if that is the case he will present the information to the Ag. Association at one of the upcoming meetings.
- **Water** – It was discussed the water on the grounds should be shut off. Joe Demerly was checking with Luke Furrer to confirm this was done.

• Event – Sara Shelton

- **Vendors** – Sara discussed the new vendor contract. She discussed the conversation/discussion had during her break out session with some vendors who were present. It was determined 10% would be taken from the non for profit food vendors and 15% would be taken from the for profit food vendors. The percentages would be collected after the vendor made a \$3,000 profit. This money would be collected at the conclusion of the fair excluding vendors such as Mitchell's and Kona Ice who would be collected from on a daily basis. A May 1st deadline was added for vendor contracts and anything after that will be a \$25 late fee.
- **Attractions** –Lazer tag has been booked for Saturday and Sunday and the price of that for two days was \$1,450. Chad has been in contact with someone about renting a few inflatables for Monday and Tuesday for a cost of \$600/day. It was suggested by Laura Chapman to have something written in the contract regarding inclement weather and if we can't use the inflatables because of weather, then we shouldn't have to pay the full price. The vehicle museum has been booked for Saturday through Monday. The cost of this is \$2,500 with a \$1,000 deposit. Sara has been in contact with Hendrickson's in Monticello on fundraising in order to help pay for the vehicle museum. Sara had planned to contact some other car dealerships in the county (Gutwein's and Hubbard's), however, Hendrickson's was interested in doing this themselves and finding fundraising options to completely cover the costs. Sara has been in contact with the local FFA chapters to see if they would be willing to make big yard games to have out for Thursday and Friday. Thursday evening there are plans for a movie night. Sara also discussed a co-worker's daughter who dresses up as Moana and having her come the night of the movie night to allow kids to get pictures, etc.
- **Denim and Diamonds** – Sara discussed the need for workers. Ticket takers are needed from 6-9pm; Laura Chapman signed up to help with this. A trash can monitor was needed and Phil Hunt volunteered for this job. A back drop has been purchased for a photo booth with props that are being made by volunteers. Mark Helms is taking care of security for the event. Numbers for Uber drivers will be posted at the event. As of now there are 25 people who have purchased tickets,

and the hope is to have 100 people attend. Tickets are able to be purchased at the door, however, the price will increase to \$25. Brandi Page with WMRS radio station was able to help contact Monarch Beverages for the beer. It was suggested to have cans of beer instead of Kegs and bottles. The following items have been purchased with the allocated budget: insurance for the event - \$450, deposit for the gym - \$100, liquor license - \$50, Nick Green - \$500. Sara discussed how she has met the initial \$1,000 budget allocated for the event. She asked for additional monies to help cover the cost of alcohol, other beverages, and any last minute needs. Rodney Hall made a motion for Sara to be able to spend up to \$750 to cover additional costs. Trent Hall seconded the motion. Motion passed.

- **Development – Cindy Campbell**

- **Sponsor Management** – Booster Club met a few times in the past few weeks. Adjustments were made regarding some price changes to make sure there was nothing we were undercharging for. Price of completion pins was reduced. Envelopes have been stuffed and sent out. Future meetings will have progress of things coming in from that.
- **Administration** – Cindy Griffin is working on budget and will hopefully have something to present at the next meeting. Still waiting on a few financial reports from clubs.
- **Long-Range Planning** – Hope to get a meeting scheduled for this committee in the near future. Cindy wants to get a meeting held with each committee to develop a timeline of tasks.
- **Marketing** – Discussion regarding sign shared on the Facebook page and how it received a lot of positive feedback. Cindy got a quote for prices from Unique Graphics in Monticello for a total of \$350. This would cover the cost for a sign to be in each of the barns, the arena and one for each end of the Extension building. Signs in the barn would be 2ft by 3ft and the signs in the building would be half that size. Cindy said she would be able to get that cost covered and no money would need to come from the Ag. Association. Suggestion was made to give the signs to all of the barns at the all committee meeting prior to the fair so they would be able to hang it in their own barns where they think it would be displayed best. April Hall suggested having a material that would be catchier to attract attention to the sign. Cindy said she would check into other materials, but would have to make sure it was something non-breakable. The board was in agreement with having these signs made and there was a lot of positive feedback regarding having them.
 - **Recognition** – There was discussion around recognizing kids who have projects/accomplishments at the State Fair. Suggestions were welcomed to help come with ideas on how to best display these accomplishments.
 - **10 Year Members** – There was discussion around finding other items to present to 10 year members instead of the pen/pen holder that is

currently handed out. An option for 10 year awards will be presented at the February 6th meeting.

- **4-H Programming – Suzette Alma – Cindy Campbell reported due to Suzette being absent**
 - **No meetings have been held recently**
 - **Auction** – The Auction Committee met in November and are continuing to work on their timeline goals
 - **Awards and Trips** – The committee will meet in Mid March. There was discussion regarding the pins given to 4H members every year. It was said only Mini, 1st year, 5th year and 10th year members have been receiving those for some time. Cindy Campbell discussed how an extra \$934 would have covered the cost of the rest of the pins for each member to receive one regardless of year completed in 2018, based upon members enrolled. There was discussion around there being a little bit of profit in the Booster Club account to help cover future costs. Cindy Griffin discussed taking money from the Day Sponsors account to cover the additional costs of the pins for 2019. The Day Sponsors account currently has \$6,900 available. It was asked what that money normally covers and it was discussed how the Day Sponsors account goes towards some signage, tent rentals, but overall it mainly makes profit. Laura Chapman made a motion for the Day Sponsor fund to cover the cost of the pins for 2019. This was seconded by Chad Dahlenburg. There was discussion having kids/families recycle old pins that aren't being used. Discussion was also made regarding whether or not the Day Sponsor account would continue to fund this or if it would be just for this year; it was determined it would only be for 2019. The motion passed.

Unfinished Business

- **2019 Committee Sign-Up** – Sign- up sheet was passed around the room.
- There was no other unfinished business.

New Business

- **Civil Rights, ADA and EEO** – Andrew Westfall shared the annual reminder regarding civil rights and providing equal opportunities to all individuals.
- **Other**
 - **After fair celebration** – Chad brought an idea up regarding having an after fair celebration across the road near the campground area with a bonfire, band, etc. to help celebrate the end of the fair. There would be a charge to get in. Chad is going to work on more details to present at a future meeting.
 - **Events for disabled** – Laura Chapman discussed having a float during the parade that goes around the fairground which is handicap accessible. It would be a way to include them in the fair and allow them to feel welcomed and involved. Vivian

Hornback works with adults at CDC and most of them have walkers and things that don't allow them to get through the barns. Sara suggested partnering with the Special Olympics to come up with an event or an idea. It was also suggested bringing the animals out to them or having the animals in the arena to help include them.

Upcoming Dates –

- Online enrollment has ended; youth and volunteers can still enroll at the Extension Office
- Denim & Diamonds event: February 9th, 6:00pm at the Reynolds gym

Adjourn – On a motion by Phil Hunt and seconded by Rodney Hall, the meeting adjourned at 1:48pm.