

MINUTES

White County Agricultural Association Meeting Wednesday, April 3, 2019 4-H Building, Reynolds, IN

Present – Chad Dahlenburg, Cindy Campbell, Rodney Hornback, Phil Hunt, Sara Shelton, Cindy Griffin, Vivian Hornback, Rodney Hall, April Hall, Joe Demerly, Trent Hall, Samantha Foutch, Baily Tanner, Brandon Bell, Suzette Alma, Luke Furrer, Jon Tebo, Kevin Kelley, Brandon Foutch, Denise Schroeder, Mark Helms, Laura Chapman, Bill Geisler, Andrew Westfall and Marleta Misch

Absent – Julie Williams and Jr. Leader Representative

Guests Present – Scott Griffin and Deb Foutch,

Call to Order – Joe Demerly, President, called the meeting to order at 7:04pm.

Secretary's Minutes – On a motion by Sara Shelton and seconded by Rodney Hornback, the minutes of the March 6, 2019, meeting were approved as written.

Treasurer's Report – Treasurer's report was presented by Kevin Kelley. On a motion by Cindy Campbell and seconded by Sara Shelton, the Treasurer's report was approved.

Jr. Leader Report – Jr. Leader representative was not present. It was discussed how Ag Day was coming up on Friday and they will be volunteering to help at this event. Suzette Alma asked if members could help set up chairs and tables after the meeting in preparation for Ag Day.

4-H Enrollment Update – Andrew Westfall reported there are 644 members enrolled at this time. He believed the total for 2018 was in the mid 700s.

Committee Reports

- **Grounds – Brandon Foutch**

- Brandon reported the remaining two trees were cut down and they were able to pick up what limbs they could. The main restrooms will be turned on for Ag Day.

- **Event – Sara Shelton**

- **Denim and Diamonds** – Sara discussed the Denim and Diamonds event for 2020. She has purchased 250 tickets for the event and the cost of that was around \$30. The tickets will be sold at \$20 per ticket. She will be asking all Ag Association members to buy or sell 5 tickets. The date of the event is scheduled for March 7, 2020. She has a text message from Sharon Brooks confirming booking of the

Reynolds gym. Contact has been made with a DJ and they will be offering their services for free.

- **Entertainment** – Samantha reported on bands that will be present at the fair this year and some other events that will be taking place as well. It was asked if a Church service had been contacted for Sunday and how the Methodist Church in Reynolds is usually in charge of this. Samantha advised she would contact Sharon Allen at the Methodist Church.
- **Vendor Contracts**- The second email has been sent out to vendors and money is due by May 1st. Sara is working on boosting non for profit vendors this year. She has been in contact with Hendrickson and they have secured funds for the History on Wheels. They are also over half way on the additional \$1,000 for this attraction. They are going to give a list of donors so they can be recognized. Sara reported the Ate Up stand is no longer in business and they will not be present at the fair this year.
- **Camping** – Information for camping will be sent out in the next few weeks for previous campers.
- **Sign Making** – Sara discussed being in contact with the lady in charge of Cluttered Owl. A sign making event will take place at the fairgrounds on June 29, 2019, at 3pm. Sara advised the designs of the signs are still being worked on. There will be a \$10 additional fee added to each sign and they are shooting to have about 50 people attend.
- **Road Signs** – Sara discussed having a fundraising opportunity which would include naming the roads (4) throughout the fairgrounds. Sara discussed working on pricing, but suggested \$1,000 per road and having this on a two year rotation. It was also discussed having naming rights for the parking lots. The discussion for the cost of these was \$500/per parking lot. Suzette suggested having a form discussing pricing, etc. to hand out to people. April Hall and Brandon Bell volunteered to be points of contact for this.
- **Development – Cindy Campbell**
 - **Sponsor Management** – A meeting was held on March 19th. Cindy Griffin reached out to livestock committees to discuss remaining sponsorships that need taken care of. There was discussion regarding giving Cindy Griffin access to the locked mailbox in the office. A motion was made by Sara Shelton to allow Cindy Griffin access to the mailbox and it was seconded by Brandon Bell. The motion passed.

- **Administration** – This committee met March 11th and worked with Kevin Kelly on Treasurer goals. The Township audits have been completed and they will receive guidance to fix any mistakes that were present. A time line of tasks has been developed for this committee. It was discussed how Suzette will now be the point of contact with the insurance agency.
- **Long-Range Planning** – Luke and Cindy Campbell received an update from Titan regarding a new point of contact for the restrooms.
- **Marketing** – This committee met on March 21st. They discussed signage, social media and the website. They spent a lot of time discussing the Fair Books. There was discussion regarding limiting the number of books produced to 100 books. This could be a trial year for this to see how many books are actually used. There was discussion regarding making a tri-fold that would include a schedule of events and a map of the fairgrounds. The idea of this was well received by the board. It was discussed how more books could be printed if needed. A motion was made by Brandon Bell to continue with this plan of printing 100 Fair Books and making the tri-fold. This motion was seconded by Mark Helms. The motion passed.
- **Nominating** – There is no active work with this committee, but they are working on developing a timeline of events.
- **Other** – Cindy Campbell discussed the fair dates and how we tend to wait until other fairs pick a date before we pick ours. Marletta suggested picking a week and then committing to that for maybe 5 years and it can be changed as needed. Cindy presented data regarding other fairs picking the 3rd and 4th weeks in July. She proposed having members think about this and having a good discussion regarding fair dates at the May meeting. There was also discussion regarding revamping the main entrance of the grounds. Cindy Campbell has been in discussion with Cives and Terra. Cives is working on creating a structure and Terra will help get it painted. Adam Wasson has agreed to donate landscaping for the front entrance. There was also discussion regarding having flag poles at the main entrance as well.
- **4-H Programming – Suzette Alma**
 - **Trips and Awards-** This committee will be meeting after the conclusion of the Ag Association meeting. Suzette discussed the volunteer of the year award for year 2019. These nominations need to be in by May 1st.

Unfinished Business

- **Custodial Contract** – Joe completed the contract based on suggestions brought to him as well as revisions. A copy of the contract was passed around the room.

New Business

- **Youth Education Update** – Andrew reported interviews will be held and they had 3 applicants. The hope is to have someone by May 1st.

- **Ag Day – water needs turned on** – This was previously discussed during the grounds report and will be taken care of.
- **Volunteer of the year** – Presented by Suzette during 4-H programming report.
- **4-H Judging Trip** – Information for this was reported by Jon Tebo. Gage Tebo and his judging team won Nationals and they will be taking a trip this summer as a result. The team is consisted of kids from White and Jasper counties. Jasper County was reported to have donated \$6,000 and the trip total is \$35,000. The team will leave on Father’s Day and get back around the 4th or 5th of July. Some fundraising has also been done to raise money for the trip. Brandon Bell made a motion donate \$2,500. This motion was seconded by Phil Hunt. It was decided the money would come from the Campground fund and the building could be used for a fundraiser if necessary. The motion passed.
- **Indiana-Poland 4-H Exchange Program** – Denise reported on this. She advised this program is coming to an end and any county who participated will be getting a determined amount of money. She reported that White County would be getting a \$250 donation and this stipulation is that the money be used in some type of Leadership capacity.
- **State Fair Youth Talent Contest** – Andrew received a letter promoting the state talent contest. It was discussed mentioning this event on the Facebook page.
- **Other** –
 - **Occupancy Permit** – Kevin reported receiving a permit and didn’t know where it came from/what needed to be done with it. There was discussion that this came from the pavilion across the road at Antique Tractor location, and the permit gets filed in the office.
 - **Bill with Century Link** – Joe reported that the collections agency is after us regarding a bill from Century link of \$329.68. The bill is regarding the phone line for the ATM, but it never got cancelled. Randy Freshour called to turn on the line, but the line has never been shut off. Joe said he needs to contact the collections agency regarding this and there was discussion how this bill would get paid. On a motion made by Kevin Kelly and seconded by Cindy Griffin, it was determined the funds to pay for this bill would come out of the General Fund.
 - **Expo for Special Persons** – Two representatives for this event were present at the meeting. They received information that they are not allowed to have anything at the building/grounds on the 17th of August. It was explained that they would need to be able to drop things off for their event prior to the event and they have already made arrangements to do so as this is what they have done in the past. It was discussed how things could be moved around the fairgrounds to accommodate everyone. The trailers for the event can be parked at the campground.

- **Mr. White County** – This was discussed and it was decided to keep the competition open for this year and if no one signs up, then we will do away with having it.
- **Beef Deadline** – Jon Tebo discussed how one person in the Beef barn did not make the April 1st deadline. The family showed up at the weigh-in and by state guidelines, they are ineligible to receive any State Fair winnings. It was discussed that this is not a situation that would be presented as a grievance.
- **Fall Clean-Up** – A discussion regarding having a Fall Cleanup/event for kids was discussed. Phil and Joe said they have been in contact regarding this and possibilities. More details will come at a later time.

Upcoming Dates –

- White County Ag Day – Friday, April 5th
- YQCA – April 10th, May 9th and June 18th at 6:30pm
- Fairgrounds Clean up – April 13th
- Goat/Sheep ID – Saturday, May 11th

Adjourn – On a motion by Bill Geisler and seconded by Jon Tebo, the meeting adjourned at 8:36pm.